Development and characterization of a soymilk Kefir-based functional beverage
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Abstract
Kefir is a fermented beverage that deserves special attention, since it has probiotic activity and unique sensory, nutritional, and therapeutic properties. Given that both kefir and soymilk are beneficial to human health, this study aimed to assess the physicochemical characteristics and acceptability of soymilk Kefir-based functional beverages (SKB) properly inoculated with lactobacilli strain after 16h of incubation at 37 °C. It was monitored lactobacilli cell viability, yeasts count, pH, titratable acidity, lipids, proteins, ash, total solid, carbohydrates, caloric values and acceptability of the products. Additionally was conducted a shelf-life study of SKB added of peach-flavor. The lactobacilli cell count ranged from 7.0 to 8.0 Log$_{10}$ CFU/mL and pH values from 4.5 to 4.6. SKB samples with higher soymilk kefir percent presented higher lactobacilli cell count and lower lipid, ash, total solid, carbohydrate and caloric value. Results showed similar preferential rates for the SKB up to 30% of added soymilk kefir. The functional peach-flavored beverage presented appropriate pH value (4.3) and high viable cells count (7.0 Log$_{10}$ CFU/mL$^{-1}$) up to the 28th day of cold storage, showed high acceptability (94.5%) and positive purchase intention (83.4%) among consumers.

Keywords: fermented food; soybean; probiotic; consumer; shelf-life.

Practical Application: To obtain knowledge about soymilk Kefir-based functional beverage, an innovative product and great sensory characteristics, using both kefir and soymilk, for technological use in the food industry. Besides, its consumption should be recommended, especially among the low-income population with little access to products with high nutritional value and health benefits.

1 Introduction

Healthy food with functional properties is an excellent choice to improve quality of life and prevent diseases (Saad et al., 2013). Probiotic foods and products containing prebiotics are categorized as functional food, defined as any food or food ingredient that may provide a healthy benefit beyond that of the traditional nutrients they contain (Falk, 2004). The term probiotics refers to live microbial cultures, which, when administered to humans or animals (in the form of dehydrated cells or fermented products), positively affect the host's health status by improving the properties of the original microbiota. The prophylactic and therapeutic effects of these micro-organisms have been reported in various studies: balance of the intestinal microbiota; increase of lactose tolerance and ingestion; reduction of cholesterol levels; synthesis of B complex vitamins; increase of the absorption of calcium; modulation of the immune system (Saad et al., 2013). In addition, the use of fructo-oligosaccharides (FOS) has attracted special attention because of their prebiotic properties and their sweet taste, very similar to that of sucrose (Al-Sheraji et al., 2013).

The demand for probiotic functional foods is growing rapidly due to the increased awareness on these products value. Thus, dairy products fermented with lactic acid bacteria, such as Bifidobacterium and Lactobacillus strains, sugar fortified (with fructo-oligosaccharides or inulin), have emerged on the food market in the last decade. The global market for functional foods and beverages has grown from US$33 billion in 2000 to US$129 billion in 2015 and it is expected reach US$255 billion by 2024 (Research & Markets, 2017), accounting for 5% of the overall food market, and the probiotic foods comprise 60% to 70% of the total functional food market (Granato et al., 2010). Although official statistical data are not yet available, the market for foods containing probiotic cultures is increasing in Brazil. Dairy products (bio-yogurts, fermented milks, cheeses, lactic beverages) are currently the main representatives, and represented US$ 10 billion in 2011. It is estimated that this category will reach 20% of food and beverages national market by 2020 (Sloan, 2012).

In this context of functional food is soy, a grain rich in proteins, vitamins, minerals, polyunsaturated fatty acids, fibers and fructo-oligosaccharides with prebiotic potential as raffinose and stachyose. It also contains others compounds with proven health benefits such as saponins, lecithins and isoflavones (Silva et al., 2009). Consumer interest for soybean-based food has increased in recent years; however, sensory characteristics such as the undesirable “raw beans” flavor and particular dietary habits are factors that still hinder the inclusion of soybean in usual diet. The acceptance of soy products may increase with association of additives or other ingredients as fruit pulp, others vegetable extracts, and flavoring substances, which was...
proven an excellent choice to produce a mild taste and to obtain soybean-based products with adequate sensory properties, increasing its added value and encouraging its consumption, while providing health benefits (Jaeckel et al., 2010). The fermentation using probiotic lactic culture is a technological alternative to the transformation of soy extract, which is an appropriate substrate to the growth and activity of lactic bacteria due to its content of fructo-oligosaccharides, amino acids and peptides, and may provide a fermented drink with suitable sensory properties, that may mask the characteristic soy taste and decrease the non-digestible fructo-oligosaccharides (Pereira et al., 2009).

Kefir is obtained by the fermentation of milk with a mixed microbiota confined to a matrix of “kefir grains”. Lactic acid bacteria (Lactobacillus, Lactococci, Leuconostoc), acetic acid bacteria and several genera of yeast are present in this mixed microflora, coexisting in a symbiotic association and are responsible for an acidic-alcoholic fermentation (Garrote et al., 2001). Kefir consumption has been associated to several health-promoting properties such as antimicrobial, antitumoral, immunological and hypocholesterolemic effects and is empirically used in many eastern European regions to treat different gastrointestinal disorders (Romanin et al., 2010).

Given that both kefir and soymilk are beneficial to human health, this study aimed to produce soymilk kefir and to investigate the effect of different percentages of soymilk on the lactobacilli cell viability to obtain an innovative product and with probiotic properties. We also aimed to assess the relationship between the physicochemical characteristics and the acceptability of fermented beverages.

2 Materials and methods

2.1 Materials and preparation of the Soymilk Kefir

The soymilk was prepared with lipoxygenase free soybean BRS257 donated by Cooproeste (Bahia State, Brazil). Soybeans were selected, washed and immersed in distilled water using 1:10 ratio (grains:water: v/v). The preparation was soaked for 24 h, triturated and filtered to obtain the soymilk and the residue was discarded (adapted from Bâê et al., 2013). The Kefir grains were obtained from the Health Science Center (Bahia State, Brazil), and propagated at 25 °C for 20 h with twice- or thrice-weekly transfers in sterilized cow milk (50 g/L) and kept at 4 °C. The sterilized soymilk containing 2% (w/v) sucrose was added with 5% (w/v) kefir grains and the samples were incubated at 25 °C for 20 h.

2.2 Starter culture and elaboration of the soymilk Kefir-based functional beverages

The strains Lactobacillus subspecie bulgaricus and Streptococcus thermophiles were obtained from lyophilized culture LA-NCFM (Ch. Hansen*, São Paulo, Brazil). The inoculum was prepared the day before its use, reactivated in De Man Rogosa Sharpe - MRS broth (Sigma-Aldrich, Dorset, UK), and kept at 37 °C for 16 hours. The functional beverages were prepared from soymilk Kefir added to sterilized integral cow milk and sucrose, according to the following ratios (v/v:w): 100:0:10 (CMBControl), 90:10:7 (SKB10), 80:20:6 (SKB20), 70:30:5 (SKB30), 60:40:4 (SKB40). After the starter culture was inoculated (1%, v/v), the beverages were dispensed into sterile jars and incubated at 37 °C for 16 h until the fermentation process is complete (4.5 pH). The total level of inoculum was about 7 Log10 CFU mL⁻¹ per treatment. The samples were packed in sterile glass containers and stored at 5 °C for further evaluation (titratable acidity and pH were immediately measured).

2.3 Microbiological evaluation

The microbiological evaluations of soymilk kefir-based beverages and control treatment were made for the most probable number (MPN) of coliforms at 35 °C and at 45 °C/mL, count of positive coagulase Staphylococcus in colony forming unit (CFU mL⁻¹), detection of Salmonella sp. (presence or absence). Yeasts and molds were counted on potato dextrose agar (Difco, Detroit, Mich., U.S.A.) containing 100 mg/mL chlortetracycline after aerobic incubation at 25 °C for 5 days, the results were expressed as logarithmic colony forming units per product milliliter (Log10 CFU mL⁻¹) and lactobacilli cell viability (Log10 CFU mL⁻¹) was determined by the standard plate method with Lactobacilli MRS medium (Sigma-Aldrich) after incubation at 37 °C for 72 h. All evaluations were performed in triplicate and according to the methodology described by American Public Health Association-APHA (Downes & Ito, 2001).

2.4 Sensory evaluation

A ranked-preference test was conducted with 60 consumers (40 females and 20 males) that were verbally recruited from the pool of students and employees at the Federal University of Bahia Reconcave-UFRB, according to their interest, availability and habit of consumption of fermented beverages. Ethical clearance approval for this study was granted by the UFRB Ethics Committee (Process n. 31797114.056). For the test, 25 mL samples of each treatment were served at 8 °C in three-digit coded disposable cups, and were randomly presented to the panelists. The test was conducted in an individual booth, a well-lit environment, at day-light and mineral water was provided between consecutive samples for mouthrinsing. A standard five-point preference scale (1= most preferred to 5= least preferred) was used to evaluate the overall impression attribute (Meilgaard et al., 2007).

2.5 Chemical and physicochemical evaluation

The samples were characterized for moisture, total solids, proteins, lipids and ash content according to procedures recommended by the Association of Official Agricultural Chemists-AOAC (Association of Official Analytical Chemists, 2010), methods n. 92523, 99120, 90502 and 94546, respectively. The total carbohydrates were calculated by difference and the caloric values were calculated using ATWATER coefficients, carbohydrates = 4.0 kcal·g⁻¹, lipids = 9.0 kcal·g⁻¹, proteins = 4.0 kcal·g⁻¹ (Brasil, 2005). The pH was measured on a digital potentiometer (PG 1800 Gehaka, Brazil) properly calibrated with buffer solution for pH 4.0 and 7.0; titratable acidity (TA) was determined by titration of 10g of sample with 0.1-N NaOH solution to reach pH 8.1, expressed in g of lactic acid.100 g⁻¹. All analyses were performed in triplicate.

Characteristics of soymilk Kefir-based beverage

2.6 Shelf-life of peach-flavored soymilk Kefir-based functional beverage

A peach-flavored soymilk kefir-based functional beverage (SKBP) was obtained from samples of the SKB30 treatment added with peach-pulp (4%) and fructo-oligosaccharides-FOS (2%). The shelf-life was determined by the increase or decrease of 

\[ p \text{H} \] and lactobacilli viable cell count during cold storage at 5 °C for 7, 14, 21 and 28 days. The acceptability was checked in a group of 126 consumers verbally recruited downtown of Santo Antonio de Jesus city (Bahia State, Brazil) using a 9-point structured hedonic scale (9= liked extremely to 1= disliked extremely) and the purchase intention by a 5-point structured scale (5= would certainly buy and 1= would certainly not buy) (Melggaard et al., 2007). For the test, 25 mL samples were served at 8° C in three-digit coded disposable cups and were randomly to be presented to consumers. They also filled a form with information about age, gender and frequency of fermented dairy beverages consumption.

2.7 Statistical analysis

The experiment was carried out in an entirely randomized design, with three repetitions. The results of each parameter were expressed as mean ± standard deviation. Significance (P<0.05) was tested by one-way variance analysis (ANOVA) and Tukey’s multiple comparison method was used to examine significant differences, using Statistical Analysis System-SAS software (Statistical Analysis System, 2015).

3 Results and discussion

3.1 Microbiological evaluation

The results of microbiological evaluation showed that the MPN/mL of coliforms were less 3, there was a concentration < 1×10⁶ CFU/mL of positive coagulase Staphylococcus, research on Salmonella sp. indicated its absence in the samples examined (Table 1). These results prove that all samples were processed, handled and stored under healthy condition, were suitable for human consumption and in according to the microbiological standards required by the Brazilian legislation (Brasil, 2001).

The lactobacilli cell viability count showed significant difference (P<0.05) among the treatments and ranged from 7.0 to 8.0 Log⁶ CFUmL⁻¹; yeasts and molds count was also significantly different (P<0.05) and ranged from 4.3 to 5.6 Log⁶ CFUmL⁻¹. A higher viable cell count (lactobacilli and yeast) was observed for treatments with higher soymilk Kefir percentage, indicating that part of the microbiota contained in the kefir grains was transferred to these beverages. All treatments presented viable cells above the minimum recommended for a probiotic product (6.0 Log⁶ CFUmL⁻¹) at the time of consumption, based on a daily dose of 100 mL (Brasil, 2007), although are required specific tests to classify this beverage as probiotic.

Similar results were found in fermented soymilk with kefir grains, in a study on the effect of added glucose, lactose and sucrose on microbial growth (Liu & Lin, 2000). These authors showed higher initial counts of lactic-acid bacteria and yeasts in soymilk than those found in cow milk drinks, with concentrations for lactic-acid bacteria of 7.0 Log⁶ CFUmL⁻¹ and 6.0 Log⁶ CFUmL⁻¹, and for yeasts of 5.8 Log⁶ CFUmL⁻¹ and 4.7 Log⁶ CFUmL⁻¹, respectively. According to the authors, the lactic-acid bacteria and yeasts from kefir grains grew well in samples with soymilk, meaning that these organisms can use the carbohydrates present in soymilk for growth, which are mainly sucrose, raffinose, and stachyose, whereas in cow milk it is lactose. On the other hand, soymilk kefir with 1% glucose had the highest yeast density (6.4 Log⁶ CFUmL⁻¹) after 32h of fermentation. The authors concluded that the addition of 1% glucose greatly enhances growth of both lactic-acid bacteria and yeasts in soymilk.

Bergmann et al. (2010) quantified the microbial content of a sugary kefir sample from Brazil, and the microbial profile of kefir was different from other sources of grains despite the presence of similar microorganisms and others which have not been reported yet. Microbial analyses revealed the following bacteria and yeasts, respectively: Leuconostoc sp., Lactobacillus lactis cremoris, Chysosmonas luteola, Acetobacter, Saccharomyces cerevisiae, Candida colliculosa, Torusapla delbrueckii, Candida inconspicua, Candida magnoliae, Kloekea sp., Candida famata, Klyveromices lactis, Klyveromices marxianus, and Candida kefir.

Lin et al. (1999) identified and characterized yeasts isolated of kefir grains from Taiwan. This study showed that Kefir grains contain: Saccharomyces cerevisiae and Pichia fermentans (non-lactose-fermenting) as well as Klyveromices lactis, Klyveromices marxianus, Torula kefir (lactose-fermenting). The authors concluded that yeasts are important in kefir

<table>
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<tr>
<th>Microorganisms</th>
<th>Coliforms at 45 °C (MPN mL⁻¹)</th>
<th>Coliforms at 35 °C (MPN mL⁻¹)</th>
<th>Pos. Coag. Staphylococcus (CFU mL⁻¹)</th>
<th>Salmonella sp. (Presence)</th>
<th>Yeasts and molds (Log⁶ CFU mL⁻¹)</th>
<th>Lactobacilli (Log⁶ CFU mL⁻¹)</th>
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<tr>
<td>CMB&lt;sub&gt;control&lt;/sub&gt;</td>
<td>SKB10&lt;sup&gt;2&lt;/sup&gt;</td>
<td>SKB20&lt;sup&gt;2&lt;/sup&gt;</td>
<td>SKB30&lt;sup&gt;2&lt;/sup&gt;</td>
<td>SKB40&lt;sup&gt;2&lt;/sup&gt;</td>
<td>SKBP&lt;sup&gt;3&lt;/sup&gt;</td>
<td>SMD&lt;sup&gt;+&lt;/sup&gt;</td>
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<td>Coliforms at 35 °C (MPN mL⁻¹)</td>
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<td>Salmonella sp. (Presence)</td>
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<td>Yeasts and molds (Log⁶ CFU mL⁻¹)</td>
<td>0.0 a</td>
<td>4.3 b</td>
<td>5.1 c</td>
<td>5.4 d</td>
<td>5.6 d</td>
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<td>Lactobacilli (Log⁶ CFU mL⁻¹)</td>
<td>7.0 a</td>
<td>7.5 b</td>
<td>7.9 c</td>
<td>8.2 c</td>
<td>8.2 c</td>
<td>7.9 c</td>
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<sup>1</sup> CMB<sub>control</sub> = Cow milk-based beverage (without soymilk kefir); <sup>2</sup> SKB10, SKB20, SKB30, SKB40 = Soymilk kefir-based functional beverages with different percents of soymilk kefir; <sup>3</sup> SKBP = Functional beverage added of peach-flavor; <sup>+</sup> SMD=Significant Minimum Difference. Means with same letter (same line) do not differ significantly by Tukey’s test (P<0.05); <sup>**</sup> Mean (n=3); A= absence.

Table 1. Results of microbiological evaluation for soymilk kefir-based functional beverages and control treatment.
fermentation because the production of ethanol and carbon dioxide confers the product’s unique taste.

Inoguchi et al. (2012) studied the effects of non-fermented soybean milk (NFSM) and fermented soybean milk (FSM) intake on the faecal microbiota and metabolic activities in healthy volunteers. The authors showed that during the dietary administration of FSM, the number of bifidobacteria and lactobacilli in faeces increased ($p<0.05$), clostridia decreased ($p<0.05$) and also the concentration of faecal sulphide decreased ($p<0.01$). These results indicate that the consumption of FSM is related to the improvement of the intestinal environment.

3.2 Sensory evaluation

The SKB40 treatment was significantly least preferred by consumers (Tukey’s test, $P<0.05$), probably due to the higher soy milk ratio (40%) and lower sucrose content (4%). Products with higher percent of soy are often less accepted by consumers due to its characteristic flavor, identified as ‘raw bean’ (Viana et al., 2011). The others treatments (CMBControl, SKB10, SKB20 and SKB30) showed no significant difference, i.e. soy milk ratios of up to 30% were equally preferred by consumers. Similar tendency was found in probiotic beverages developed by Kemppa et al. (2008), whose ideal formulation was soymilk (30.1%), milk serum (33.3%) and cow milk (36.6%) for good sensory acceptability and higher viable cell count.

During the fermentation process, organic acids (lactic and acetic) are the main products, of which acetic acid is highly associated with the unpleasant vinegar flavor. The presence of lactic acid in fermented beverages is more desirable as it has been described to warrant a proper flavor and to encompass a ‘mild sour’ flavor (Stroehle et al., 2006). Kefir grains contain a complex flora of lactic-acid bacteria, yeasts, and sometimes acetic-acid bacteria, that coexist in a symbiotic association and are responsible for acidic-alcoholic fermentation (Lin et al., 1999). Park et al. (2005) found that the sensory quality of yogurt-like products prepared from a combination of skim milk and soymilk (100:0, 75:25, 50:50, 25:75, 0:100) and fermented by a mixed culture (Streptococcus thermophilus, Lactobacillus acidophilus, Lactobacillus bulgaricus and Bifidobacterium longum) had higher preference compared with that produced from a single culture (Streptococcus thermophilus).

3.3 Chemical and physicochemical evaluation

The chemical and physicochemical results showed significant differences ($P<0.05$) among the studied treatments (Table 2). The pH and titratable acidity (TA) values of fermented beverages after 16 h of fermentation were in the range of 4.4 to 4.6 and 0.5% to 0.7%, respectively. These parameters showed a similar trend, no effect of the soy milk ratio. However, the SKB40 treatment differed significantly ($P<0.05$) from the control treatment in TA and pH values. These differences are probably due to distinct sugar ratios in the treatments (higher sucrose percent for control). These nutrients probably stimulated the starter culture that produced organic acids, lowering pH and increasing TA of the control treatment. The TA values are comparable to those reported by Park et al. (2005) in dairy-based probiotic products (0.5-0.7%), and significantly higher than those reported by Wang et al. (2003) in soya-based fermented products (0.18-0.19%), with no added sugar. Similar trend was showed in products fermented with kefir grains (Liu & Lin, 2000), the authors found a higher value of TA (1.6 ± 0.03%) for cow milk kefir-based beverage than those reported for soymilk kefir-based beverage (0.9 ± 0.1%) without added carbohydrate. Rocha et al. (2014) developed a functional probiotic labneh (concentrated yogurt) using kefir as a fermenting agent, after 24 hours of fermentation showed maximum TA values of 0.8% and 0.9% lactic acid for whole and skimmed kefir, respectively.

The pH values are similar to those reported by Park et al. (2005) in probiotic dairy and soy based products (4.3 to 4.5) and higher than those observed by Salmerón et al. (2015) in other fermented cereals (3.5 to 4.0). In fermented beverages, pH is relevant for the microbiological stability, to avoid food-born pathogens and acid-sensitive microorganisms, and may be directly correlated with the products taste (Farnworth et al., 2007). Some factors can modify the pH value of fermented products, such as use of different starter cultures, addition of different substrate ratios, milk composition, processing conditions and storage temperature (Chauhan et al., 2007).

A positive effect of the soy milk ratios was observed on protein content (PC), samples with higher soy milk percent presented higher PC, and there was a significant difference among the treatments. The nutritional value of soy protein is

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<th>Table 2. Chemical and physicochemical results of the soymilk kefir-based functional beverages and control treatment.</th>
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<td>Evaluations</td>
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<td>Protein (g 100g⁻¹)</td>
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<td>Lipid (g 100g⁻¹)</td>
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<td>Total carbohydrate</td>
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<td>Total caloric value (Kcal 100g⁻¹)</td>
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1 CMBControl = Cow milk-based beverage (without soymilk kefir); 2 SKB10, SKB20, SKB30, SKB40 = Soy milk kefir-based functional beverages with different percents of soymilk kefir; 3 SKBP = Functional beverage added of peach flavor; 4 Calculated using ATWATER coefficients: Protein=4 kcal.g⁻¹, Lipids= 9 kcal.g⁻¹, Carbohydrates= 4 kcal.g⁻¹; 5 SMD* = Significant Minimum Difference. Means with same letter (same line) do not differ significantly by Tukey’s test ($P<0.05$.)
well known and it can be added as an alternative ingredient in fermented beverages; however, products with higher soy ratios are often less accepted by consumers due to its characteristic flavor, identified as “raw bean” (Jaekel et al., 2010). Moreover, amino acids and peptides tend to produce a taste stimulus associated with bitterness. Such molecules reach the taste receptors through the saliva and mucus that cover them. The bitter taste has been described as aversive to the palate. Despite this, humans can tolerate a mild bitter taste or even find it attractive (Bufe & Meyerhof, 2006). Possibly, this fact could explain lower acceptance score found to the SKB40 treatment. Higher PC was reported in fermented beverages using other substrates as malt (55.2-183.5 mg/L), barley (17.6-53.8) and oat (16.2-30.6 mg/L) (Salmerón et al., 2015). Lower PC was found in others studies with soymilk-based fermented beverages that ranged from 2.2% to 2.6% (Costa et al., 2013).

Conversely, a negative effect of the soymilk ratio was observed on lipid, ash, total solid and carbohydrate content, with lower values for higher soymilk ratios. There was a significant difference among treatments, and samples with soymilk presented lower values compared to control treatment. Consumers are changing their consumption habits for healthier food with lower lipid content (LC), a known characteristic of soybean-based products (Tsuchiya et al., 2006). Similar results were found in soymilk-based fermented beverages (1.8% to 2.0%) by Costa et al. (2013). Magalhães et al. (2011) studied the chemical composition of Brazilian kefir beverage and showed that during 24 h of fermentation, the protein content increased, while lipid and lactose content decreased.

Integral cow milk is known to present higher ash content (AC), due to the presence of calcium and other minerals, when compared to soymilk. Similar tendency were found in dairy probiotics with 50% and 40% whey, being 0.5% and 0.6% AC, respectively (Thamer & Penna, 2006) and in fermented soymilk-based beverages, with 0.5% to 0.6% AC (Costa et al. 2013). Similarly, higher total solid (TS) content for control treatment is due mainly to lipids and carbohydrates contents from integral cow milk. Similar results were found in fermented soymilk-based beverages ranging from 15.6% to 20.0% TS (Costa et al., 2013). Total carbohydrate content (TC) was also much lower in soymilk treatments than in control, due to the contribution of lactose and total solids content from integral cow milk. The caloric value (CV) followed the same tendency, with lower values for soymilk treatments. Similar results were found in fermented dairy beverages (63.9 to 79.3 Kcal 100g⁻¹), with higher CV for treatments with higher cow milk ratio and lower CV for samples with higher whey content (Cunha et al., 2009).

The peach-flavored treatment (SKBP) showed similar results, lower lipid, ash, total solid content when compared to control; however, it presented higher carbohydrate and caloric values when compared to soymilk treatments, due to polysaccharides and single sugars present in the peach pulp. Similar results were found in soymilk-based drinks added of peach pulp, with protein content of 2.2% and caloric value of 69.7 Kcal 100g⁻¹ (Rodrigues & Moretti, 2008).

### 3.4 Shelf-life of peach-flavored Soymilk Kefir-based functional beverage

Figure 1 shows that viable cells count ranged from 7.3 to 7.0 Log₁₀ CFU mL⁻¹ and the pH value decreased slightly from 4.5 on the 7th day to 4.3 on the 28th day. The good quality of soymilk kefir-based functional beverage added of peach flavor (SKBP) during cold storage defined the shelf life of 28 days (high viable cells count and appropriate pH value). Similar results were found in goat milk-based probiotic yogurts with pH ranging from 4.4 to 4.5 (Güler-Akin & Akin, 2007). A decrease in pH (from 4.9 to 4.3) on the 19th day of cold storage was also observed in probiotic beverages added of peach-flavor by Kempka et al. (2008), leading the authors to conclude that the beverages stability was directly related to pH value. The lactic acid bacteria (LAB) viability during cold storage is fundamental for the production of organic acids (mainly lactic acid) and pH value, which determine microbiological stability and avoid food-borne pathogens, allowing longer shelf life to fermented products than to traditional products and promoting the probiotic properties (Tripathi & Giri, 2014).

Figure 2 shows the consumption frequency distribution for the SKBP by consumers in Santo Antonio de Jesus city, Bahia State, Brazil. The group consisted of 126 individuals, aging from 18 to 70 years old, with 68% of them between 18 and 35 years old, 65% female and 35% male. The group was divided in 6 frequencies: Rarely, Monthly, Forthnightly, 1x in the week, 2 or 3x in the week, Everyday. The distribution showed that 8.4% of the consumers consumed the beverage rarely, 23.0% monthly, 14.3% forthnightly, 19.8% 1x in the week, 31.7% 2 or 3x in the week and 4.8% Everyday.

**Figure 1.** Averages of viable cells count and pH values for the soymilk kefir-based functional beverage with peach-flavor during 28 days of cold storage.

**Figure 2.** Consumption frequency distribution for probiotic beverages with consumers in Santo Antonio de Jesus city, Bahia State, Brazil.
30 to 39 years old, composed of 52.0% males and 48.0% females. Regarding habits of probiotic beverages consumption, 51.5% of the consumers buy these products at least once a week, and only 4.8% daily. According to the Research of Familiar Budget carried out in Brazil (2008 – 2009) the consumption of yogurts and dairy drinks decreases with the increase of age in the population (Instituto Brasileiro de Geografia e Estatística, 2011). According to these data, teenagers are the main consumers of dairy drinks, followed by young adults and older people.

Figure 3A presents the frequency distribution of the acceptability test for the SKBP obtained with consumers in Santo Antonio de Jesus city, Bahia State, Brazil. Results showed that the SKBP obtained 94.5% of positive acceptability (6, 7, 8 and 9 scores), 4% of rejection (3 and 4 scores) and only 1.5% of indifference zone (5 score) for overall impression attribute. The product presented adequate sensory characteristics and potential to be marketed. Figure 3B presents the frequency distribution of the purchase intention test for the SKBP by consumers in Santo Antonio de Jesus city, Bahia State, Brazil. Results showed that 83.4% of consumers presented positive purchase intention (4 and 5 scores) if the product was available in the market, confirming its good acceptability. The negative intention (1 and 2 scores) reached 3.2% and 13.5% of consumers were not sure.

Similar results were found for acceptability of soymilk-based beverages prepared from different soybean cultivars, products from cultivar without lipoxygenase enzyme reached higher acceptance (Silva et al., 2007). These authors observed that the sugar content was the most important ingredient to increase the acceptability of soymilk-based drinks, when compared to fruit pulp content. Soymilk-based beverages with strawberry pulp and sucrose also showed higher acceptability (6.5 score) for higher sucrose content (15%), due to the change in the characteristic soybean taste and unpleasant flavor (Branco et al., 2007). Studies on the consumer attitudes regarding probiotics products indicate an increase in the interest for functional foods that favors health benefits. However, there is a consensus about the lack of knowledge about the functionality and health benefits of these foods among the population, regardless of gender, age, educational and economic status (Siró et al., 2008).

4 Conclusions

Samples with higher soymilk Kefir percentage presented higher lactobacilli cell count (7.0 to 8.0 Log_{10} CFUmL^{-1}). Conversely was found lower lipid, ash, total solid, carbohydrate content, caloric value and titratable acidity for the treatments with higher soymilk Kefir percentage. The soymilk kefir-based beverages showed equal preference up to 30% of soymilk addition. The peach-flavored beverage presented appropriate pH (4.3) and high viable cells count (7.0 Log_{10} CFUmL^{-1}) until the 28th day of cold storage, showed high acceptability (94.5%) and positive purchase intention (83.4%) by consumers, indicating great marketing potential.

References


