Sensory characteristics of Musculus longissimus thoracis et lumborum of bovine Nelore adult matured

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Abstract

The goal of this paper was to perform the sensory evaluation of strip loin from adult Nelore cattle on the acceptance perspective of the consumer from Aracaju and purchase intention faged beef in different cutting thicknesses. Musculus longissimus thoracis and lumborum were used in three treatments with zero aging time with cutting thickness of 2.5 cm; 21 days aging with cutting thickness of 2.5 cm; and 21 days aging with cutting thickness of 7.5 cm. Eighty random consumers were invited to the sensory evaluation in a local supermarket chain. The experimental design was completely randomized with three treatments and eight repetitions. The odour parameter did not differ (P > 0.05) between treatments. There was a difference (P < 0.004) between treatments regarding to flavour. The tenderness and the overall acceptance of the aged samples were higher (P < 0.001) to non-aged samples with no difference (P > 0.05) relative to the thickness. 85% of consumers from the city of Aracaju, based on the assigned scores, elected Musculus longissimus thoracis and lumborum from adult Nelore aged for 21 days a very attractive meat and demonstrated a positive purchase intention, regardless of the cutting thickness.

Keywords: acceptance; aging; consumers; tenderness; striploin.

Practical Application: Production of healthy meat and quality by means of practical and non-invasive techniques.

1 Introduction

The Brazilian herd consists of more than 80% of zebu breeds (Bos taurus indicus), and a highlight among these, the Nelore cattle, represents about 90% of this amount (Rubensam & Monteiro, 2000; Bianchini et al., 2007; Associação Brasileira das Indústrias Exportadoras de Carnes, 2015). Over 85% of beef cattle produced in Brazil are destined for the domestic market, with high consumption per capita of about 57 kg/year (Associação Brasileira das Indústrias Exportadoras de Carnes, 2015; Associação Brasileira de Proteína Animal, 2015).

The zebu cattle produce less tender meat and this is related to the slaughtering at later age, the higher level of calpastatin, the highest proportion of collagen in muscles and less deposition of intramuscular fat. The tenderness of the meat can be defined as the allowed chewing it. It is the main parameter used by consumers to value the meat product, being correlated to overall acceptance (Loca et al., 2010; Lima et al., 2011).

The aging process appears as an effective alternative to improve the meat of old zebu cattle, consisting of a prolonged action of naturally occurring proteases in meat under refrigeration for a period ranging between 7 to 28 days, leading to the rupture of filaments and, consequently, softening the meat without the need of mechanical strength and/or chemical additives (Koohmaraie, 1989; Krinchev et al., 2013). Aging exacerbates the sensory characteristics of meat, such as flavour, odour and especially tenderness, resulting in a product of better quality and greater acceptance by consumers, adding differentiated value to the product.

Knowing the preferences of the meat consumer is strategically critical to the production chain due to the cultural and/or ethnic diversity among the regions of the country. Sañudo & Campo (2008) describe the objectives of a sensory evaluation with consumers: the valuation of the potential market of a product; the study of the product quality; the knowledge of the acceptance of a new product on the market; the identification of important factors affecting consumer perceptions and the optimization of sale conditions of a product.

In the literature, the use of several anatomical sections in the study of maturation is remarkable. However, the thickness of the commercial cuts is deficient in information. Musculus longissimus thoracis et lumborum can be obtained from the market with two thickness packages. The cut close to 7.5 cm is found...
more frequently, followed by the thicknesses close to 2.5 cm. In Brazilian cooking the Longissimus cooking for consumption is in cuts close to 2.5 cm, penalizing the cuts with greater thickness, which need to be reduced. There is no scientific data guiding the ideal cutting thickness for the maturation process.

The objective of this work was to evaluate the sensorial characteristics of Musculus longissimus thoracis and lumborum of adult Nellore cattle matured with two cut thicknesses.

2 Materials and methods

24 half carcases of adult Nellore cattle with 6-8 teeth and average weight of 342 kg were selected at Frigorifico Nutrial Ltda., Under Federal Inspection (SIF 3246/SE) with slaughtering operation as recommended by RISSPOA (Brasil, 1952). The castrated steers were purchased by Nutrial in a single property of the region, which used as a termination the extensive system, in pasture brachiaria (Brachiaria brizantha). Musculus longissimus thoracis et lumborum were sampled in the boning between the first and sixth lumbar vertebrae. The sections with 2.5 cm or 7.5 cm length thickness were individually individually vacuum packed, properly identified, and transported to the Meat Research Laboratory at the Federal University of Sergipe, where aging processes were held.

The meat was aged under controlled temperature of 0 °C to 2 °C using thermodaymeter coupled to refrigerators, and treatments were: zero aging time with cutting thickness of 2.5 cm (A0dC2.5cm); 21 days aging with cutting thickness of 2.5 cm (A21dC2.5cm); and 21 days aging with cutting thickness of 7.5 cm (A21dC7.5cm) with eight replications.

To perform the sensory evaluation the project was submitted to the Research Ethics Committee involving human beings as part of the requirements for carrying out the research, granting authorization (53995615.0.0000.5546). Samples of Musculus longissimus thoracis and lumborum with cutting thickness of 7.5 cm were divided into steaks of 2.5 cm, steaks, weighed and identified, following the methodology proposed by Sañudo & Farias (2005). The meat was aged under controlled temperature of 0 °C to 2 °C using thermodaymeter coupled to refrigerators, and treatments were: zero aging time with cutting thickness of 2.5 cm (A0dC2.5cm); 21 days aging with cutting thickness of 2.5 cm (A21dC2.5cm); and 21 days aging with cutting thickness of 7.5 cm (A21dC7.5cm) with eight replications.

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The differences between the averages of the sensory characteristics and clusters were performed using SPSS v15.0 Statistical Program (IBM SPSS Statistics, SPSS Inc., Chicago, USA) through a comparison of means using a GLM (general linear model), in which treatments were considered fixed effects and the consumer was considered random effect, comparing the variances by the Duncan test at the significance level of 5%.

The cluster analyses were performed to determine the different groups of consumers, to define the overall acceptability and the meat tenderness. It was used the XLSTAT (v7.5.3), which is a complement to the EXCEL program. It was also carried out a principal component analysis to identify the relationships between treatments and attributes evaluated in the meat. Correlations between attributes were assessed using Pearson’s correlation coefficient.

Microbiological testing was performed by microdrop technology described by Romeiro (2001) for psychrotropic (2.18x10^5 CFU/g) and mesophiles count (2.4 x 10^5 CFU/g). These were found below critical level (10^5 CFU/g), indicating that the samples were suitable for consumption.
3 Results and discussion

The analysis of variance for grades attributed by consumers in the sensory evaluation is shown in Table 1. The aging periods and the cutting thicknesses evaluated did not influence the odour intensity ($P > 0.05$). Nevertheless, other parameters were affected by the treatments.

For the parameters intensity of flavor, softness and overall acceptance, the treatments showed differences between the non - mature meats (A0dC2.5cm) and maturity at 21 days (A21dC2.5cm and A21dC2.5cm). It can be said that regardless of the thickness of the cut, maturation improves the flavor of the meat, without, however, altering the characteristic flavor of the species, based on the grades attributed by the consumers.

The softness of meat is the main parameter used by consumers to value it. The resulting, significantly superior and satisfactory notes for mature meats explain the expected behavior. Since the maturation process improves the organoleptic characteristics, enhancing the tenderness, flavor and odor of the meat, which are associated with the overall acceptability of the product.

This result supports the hypothesis that Nelore beef has higher hardness due to the increased presence of calpastatin, which inhibit the enzymatic activity of calpain, responsible for about 90% of the meat softening (Manço et al., 2006; Abrahão, 2007). Thus, according to Bianchini et al. (2007), Nelore beef requires a minimum of 7 days of aging to become tender.

Similar results were found by Brito (2013) in which the means for meat tenderness, flavor and overall acceptability were around 6.71; 7.25 and 7.01, respectively, indicating that the participants liked the meat moderately. Fernandes et al. (2009) obtained lower values than those obtained in this study regarding overall acceptance for Nelore aged beef (6.80) and considered the meat well accepted.

According to principal component analysis (Figure 1), the total variation is explained between the two axes and the attributes of odour, tenderness, flavour and overall acceptability are in the right side of the F1-axis, located near the aged treatments, either 2.5 or 7.5 cm in thickness. The non-aged treatment is located on the left side of the F1-axis and it is inversely correlated with the acceptance attributes.

It is remarkable the emphasis for the aged beef given by the consumers, confirmed by the scores attributed to the overall acceptance in the sensory evaluation (Figure 1). The analyses displayed in Table 2 showed high correlation between all the characteristics evaluated by consumers. Through Pearson correlations it was observed that the odour ($r = 0.99$) and flavour intensity parameters ($r = 0.98$) and tenderness ($r = 0.97$) are highly correlated with the meat overall acceptance, demonstrating the relevance of the use of these variables in the sensory evaluation methodology with consumers.

Regarding purchase intention, questioned to the participants of the sensory evaluation, 98.75% of consumers answered positively to proven samples in the sensory evaluation. The participants chose the beef aged for 21 days, regardless of the cutting thickness, as the most attractive, with purchase intention of 85% (A0dC2.5cm = 15%; A21dC2.5cm = 42.5% and A21dC7.5cm = 42.5%), confirming the importance of this methodology.

![Figure 1](image)

Table 1. Means and standard deviations for the sensory characteristics of Nelore beef aged for zero and 21 days, with cutting thickness of 2.5 and 7.5 cm ($n = 80$ consumers).

<table>
<thead>
<tr>
<th></th>
<th>A0dC2.5cm</th>
<th>A21dC2.5cm</th>
<th>A21dC7.5cm</th>
<th>P-value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Odour intensity</td>
<td>6 a ± 2</td>
<td>6 a ± 2</td>
<td>6 a ± 2</td>
<td>0.805</td>
</tr>
<tr>
<td>Flavour intensity</td>
<td>6 b ± 2</td>
<td>7 a ± 2</td>
<td>7 a ± 2</td>
<td>0.004</td>
</tr>
<tr>
<td>Meat tenderness</td>
<td>6 b ± 2</td>
<td>7 a ± 2</td>
<td>7 a ± 2</td>
<td>&lt;0.001</td>
</tr>
<tr>
<td>Overall acceptability</td>
<td>6 b ± 2</td>
<td>7 a ± 2</td>
<td>7 a ± 2</td>
<td>0.001</td>
</tr>
</tbody>
</table>

Means followed by different letters differ at 5% probability. Based on a 9-point scale (1 - dislike extremely; to 9 - like extremely).

Table 2. Correlation between the sensory attributes evaluated.

<table>
<thead>
<tr>
<th></th>
<th>Odour intensity</th>
<th>Tenderness</th>
<th>Flavour intensity</th>
<th>Overall acceptability</th>
</tr>
</thead>
<tbody>
<tr>
<td>Odour intensity</td>
<td>1</td>
<td>0.990</td>
<td>0.950</td>
<td>0.995</td>
</tr>
<tr>
<td>Tenderness</td>
<td>1</td>
<td>0.897</td>
<td>0.970</td>
<td>0.977</td>
</tr>
<tr>
<td>Flavour intensity</td>
<td>1</td>
<td>1</td>
<td>0.977</td>
<td>1</td>
</tr>
<tr>
<td>Overall acceptability</td>
<td>1</td>
<td>1</td>
<td>0.977</td>
<td>1</td>
</tr>
</tbody>
</table>
Knowing consumer preferences for a specific food is essential. Studies evaluating meat acceptability have shown different behaviours between different consumer groups, which represent various segments of the beef market, producing variations in demand. This is due to the differences in perception, familiarity and behaviors learned, memorized and recognized by the lived experience, or even a combination of these aspects, translating the eating habits of each one (Murray et al., 2001).

Considering the socio-demographic profile of the participant population from Aracaju, the cluster analysis allowed to classify consumers into groups with similar criteria for tenderness (Table 3) and overall acceptance (Table 4), discussed respectively in Tables 5 and 6. Nonetheless, these groups are not homogeneous regarding to academic level, age or gender.

About the tenderness acceptability, clusters analysis presented in Table 5 show differences between treatments (P < 0.05). In cluster 1, non-aged meat with cutting thickness of 2.5 cm (A0dC2.5cm) were similar to the 21 days of aging (A21dC2.5 cm), receiving the highest scores. Meanwhile, mature meats with 7.5 cm thickness differed (P < 0.001) from samples with a 2.5 cm cut thickness, receiving a lower grade. For this group of consumers it was noticed the preference for the meats of smaller thickness of cut.

Through the clusters 2 and 3 was possible to see the effect of sex on the measured variables. In cluster 2, the aged beef with 2.5 cm differed from the non-aged of equal thickness (P < 0.001). However, the non-aged samples with 2.5 cm behaved similarly to the aged meat with cutting thickness of 7.5 cm. Cluster 2 is represented by 75% of the male population and showed significant differences in the treatments (P < 0.001) for the aging period, resulting in a marked preference for the aged sample with cutting thickness of 2.5 cm (A21dC2.5cm).

In cluster 3, the treatment of zero aging time with cutting thickness of 2.5 cm differ (P < 0.001) of the aged beef (A21dC2.5 cm and A21dC7.5 cm), regardless of cutting thickness. This cluster is represented by 64.7% of the female population and it is the population group with predominance of the intermediate level of education (52.9%) and aged from 30 to 39 years (47.1%). However, this group showed preference to the aged samples, independent of the cutting thickness.

The cluster 4, composed of the minor percentage of the population (11.25%), attributed the lowest scores for tenderness acceptability, with negative purchase intention of 11.1% (Table 3). There was a rejection of aged samples with cutting thickness of 2.5 cm (P < 0.001), but the cluster 4 was favourable to the meat aged for 21 days with cutting thickness of 7.5 cm.

The broadest group between categories, with uniform gender distribution and predominant higher education level (50%), which are represented in cluster 5, scored the treatments with the highest grades. It is believed that individuals with higher

Table 3. Description of the population of the Tenderness clusters.

<table>
<thead>
<tr>
<th>Cluster</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sex</td>
<td>(%)</td>
<td>(%)</td>
<td>(%)</td>
<td>(%)</td>
<td>(%)</td>
</tr>
<tr>
<td>Female</td>
<td>50.0</td>
<td>25.0</td>
<td>64.7</td>
<td>55.6</td>
<td>50.0</td>
</tr>
<tr>
<td>Male</td>
<td>50.0</td>
<td>75.0</td>
<td>35.3</td>
<td>44.4</td>
<td>50.0</td>
</tr>
<tr>
<td>Age</td>
<td>(%)</td>
<td>(%)</td>
<td>(%)</td>
<td>(%)</td>
<td>(%)</td>
</tr>
<tr>
<td>20-29</td>
<td>30.0</td>
<td>50.0</td>
<td>35.3</td>
<td>22.2</td>
<td>31.3</td>
</tr>
<tr>
<td>30-39</td>
<td>10.0</td>
<td>16.7</td>
<td>47.1</td>
<td>33.3</td>
<td>25.0</td>
</tr>
<tr>
<td>40-49</td>
<td>40.0</td>
<td>16.7</td>
<td>11.8</td>
<td>33.3</td>
<td>21.9</td>
</tr>
<tr>
<td>50-59</td>
<td>20.0</td>
<td>16.7</td>
<td>5.9</td>
<td>11.1</td>
<td>12.5</td>
</tr>
<tr>
<td>60-69</td>
<td>9.4</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Academic Level</td>
<td>(%)</td>
<td>(%)</td>
<td>(%)</td>
<td>(%)</td>
<td>(%)</td>
</tr>
<tr>
<td>Elementary School</td>
<td>6.3</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>High School</td>
<td>30.0</td>
<td>33.3</td>
<td>52.9</td>
<td>22.2</td>
<td>43.8</td>
</tr>
<tr>
<td>Higher education</td>
<td>70.0</td>
<td>66.7</td>
<td>47.1</td>
<td>77.8</td>
<td>50.0</td>
</tr>
<tr>
<td>Purchase intention</td>
<td>(%)</td>
<td>(%)</td>
<td>(%)</td>
<td>(%)</td>
<td>(%)</td>
</tr>
<tr>
<td>Yes</td>
<td>100.0</td>
<td>100.0</td>
<td>100.0</td>
<td>88.9</td>
<td>100.0</td>
</tr>
<tr>
<td>No</td>
<td></td>
<td></td>
<td></td>
<td>11.1</td>
<td></td>
</tr>
</tbody>
</table>

Table 4. Population data for the overall acceptance cluster.

<table>
<thead>
<tr>
<th>Cluster</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sex</td>
<td>(%)</td>
<td>(%)</td>
<td>(%)</td>
<td>(%)</td>
</tr>
<tr>
<td>Female</td>
<td>25.0</td>
<td>38.5</td>
<td>55.0</td>
<td>60.0</td>
</tr>
<tr>
<td>Male</td>
<td>75.0</td>
<td>61.5</td>
<td>45.0</td>
<td>40.0</td>
</tr>
<tr>
<td>Age</td>
<td>(%)</td>
<td>(%)</td>
<td>(%)</td>
<td>(%)</td>
</tr>
<tr>
<td>20-29</td>
<td>23.1</td>
<td>50.0</td>
<td>36.7</td>
<td></td>
</tr>
<tr>
<td>30-39</td>
<td>50.0</td>
<td>30.8</td>
<td>25.0</td>
<td>23.3</td>
</tr>
<tr>
<td>40-49</td>
<td>50.0</td>
<td>30.8</td>
<td>10.0</td>
<td>20.0</td>
</tr>
<tr>
<td>50-59</td>
<td>11.5</td>
<td>10.0</td>
<td>13.3</td>
<td></td>
</tr>
<tr>
<td>60-69</td>
<td>03.8</td>
<td>05.0</td>
<td>06.7</td>
<td></td>
</tr>
<tr>
<td>Academic Level</td>
<td>(%)</td>
<td>(%)</td>
<td>(%)</td>
<td>(%)</td>
</tr>
<tr>
<td>Elementary School</td>
<td>03.8</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>High School</td>
<td>34.6</td>
<td>45.0</td>
<td>46.7</td>
<td></td>
</tr>
<tr>
<td>Higher education</td>
<td>100.0</td>
<td>61.5</td>
<td>55.0</td>
<td>50.0</td>
</tr>
<tr>
<td>Purchase intention</td>
<td>(%)</td>
<td>(%)</td>
<td>(%)</td>
<td>(%)</td>
</tr>
<tr>
<td>Yes</td>
<td>75.0</td>
<td>100.0</td>
<td>100.0</td>
<td>100.0</td>
</tr>
<tr>
<td>No</td>
<td>25.0</td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

Table 5. Means and standard deviations for the acceptability of five groups of consumers, identified by cluster analysis for Tenderness (n = 80 consumers).

<table>
<thead>
<tr>
<th>Cluster</th>
<th>n</th>
<th>%</th>
<th>A0dC2.5cm</th>
<th>A21dC2.5cm</th>
<th>A21dC7.5cm</th>
<th>P-value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cluster 1</td>
<td>10</td>
<td>12.50</td>
<td>7 ± 1</td>
<td>8 ± 1</td>
<td>4 ± 2</td>
<td>&lt;0.001</td>
</tr>
<tr>
<td>Cluster 2</td>
<td>12</td>
<td>15.00</td>
<td>3 b ± 1</td>
<td>8 a ± 2</td>
<td>5 b ± 2</td>
<td>&lt;0.001</td>
</tr>
<tr>
<td>Cluster 3</td>
<td>17</td>
<td>21.25</td>
<td>4 b ± 1</td>
<td>8 a ± 1</td>
<td>8 a ± 1</td>
<td>&lt;0.001</td>
</tr>
<tr>
<td>Cluster 4</td>
<td>9</td>
<td>11.25</td>
<td>5 b ± 3</td>
<td>3 c ± 1</td>
<td>6 a ± 2</td>
<td>0.005</td>
</tr>
<tr>
<td>Cluster 5</td>
<td>32</td>
<td>40.00</td>
<td>8 b ± 1</td>
<td>8 b ± 2</td>
<td>9 a ± 1</td>
<td>0.043</td>
</tr>
</tbody>
</table>

Different letters in the same line differ at 5% probability. Based on a 9-point scale (1 - dislike extremely; to 9 - like extremely).
levels of education have more knowledge and requirements about the quality on the items consumed.

The *Musculus longissimus thoracis and lumborum* with a thickness of 7.5 cm and 21 days of maturation presented the highest acceptability of softness in relation to meat with 2.5 cm cut thickness, matured or not, according to 40% of participants of cluster 5.

Beef with cutting thickness of 7.5 cm and aged for 21 days, probably due to its higher muscle area, may have concentrated further enzymatic action in the natural process of meat softening, making the *Musculus longissimus thoracis and lumborum* with 7.5 cm thickness as good or more pleasing to consumers comparing to the cutting thickness of 2.5 cm. Therefore, it can be concluded that both available commercial cuts in the supermarket satisfy beef consumers.

The cluster analysis of overall acceptance is shown in Table 4 and the results discussed in Table 6, according to the applied treatments.

The cluster 1 of global acceptance, represented mostly by the male sex (75%), presented a negative purchase response of 25%, however, it represents only 5% of the participants, being between 30 and 49 years of age. This minority group scored the lowest treatments for global acceptance of the meat, differing between treatments maturing for 21 days with thicknesses of 2.5 (A21dC2.5cm) and 7.5 cm (A21dC7.5cm), in relation to the thickness (P < 0.05), presenting similar notes for the treatment without maturation (A0dC2.5cm). According to Cain & Stevens (1989) the process of human aging is characterized by a decline in smell and taste sensitivity. In addition, older consumers have different perceptions of texture, probably related to physiological factors such as difficulty in chewing and swallowing, teething state, coordination and tenderness of the oral cavity (Peleg, 1993).

Just as cluster 2, with a very broad representation, presents a greater difference in relation to gender (Table 4), showing that there is sex interference in consumer preference. Males make up the largest cluster 2 cluster with 61.5%, the group of 30 to 39 and 40 to 49 years old is the most representative (30.8%, both) of the group, and with a higher level of education higher than (61.5%). Representing 32.5% of the participants, there was a significant difference (P < 0.05) between the cut thicknesses of the meats (Table 6). Regarding the grades, the evaluated samples received higher marks for global acceptance, varying between the "I liked slightly" and "I liked very much" rankings, indicating consumer satisfaction.

Cluster 3, represented by the female audience with 55%, in the 20 to 29 age group (50%) and higher education (55%), corresponds to 25% of the participants. This group presented difference as a function of the maturation period (P < 0.05). For the non-mature meats (A0dC2.5cm), lower grades were obtained (A21dC2.5cm and A21dC7.5cm), demonstrating the beneficial effect of maturation on global acceptance.

The preference of meat cuts in consumption may also be related to sex by the condition and ease of preparation, as well as the frequency of purchase of the product in the home and by who prepares it (Murray et al., 2001). By means of the cluster analyzes and the score, it was possible to observe the consumers preference for samples matured for 21 days, not interfering with the commercialized cut thickness, either in a piece with a larger muscular volume (7.5 cm) or as steaks (2.5 cm), regardless of gender, age group or educational level of the participating population.

Through the cluster analysis and the score it was observed consumer preference for samples aged for 21 days, not suffering interference regarding the cutting thickness, either pieces of greater muscle size (7.5 cm) or as steaks (2.5 cm), regardless of gender, age or educational level of the participant population. On the other hand cluster 4 has the greatest representation of participants (37.5%) with women predominance (60%) and ranging from 20 to 29 years (36.7%). It is the group that assigned the top grades in all treatments for overall acceptability, without report differences between treatments.

With reference to the classification by hedonic scale, the scores assigned to the samples were positive, with an average classified as acceptable to very good for the evaluated parameters. One possible reason for some low grades presented is due to the fact that the absence of salt and/or condiments on the product for consumption, which may have influenced the consumers with preference to season foods.

### 4 Conclusion

The *Musculus longissimus thoracis et lumborum* of adult Nelore steers can be matured with a cut thickness of 2.5 cm or 7.5 cm. *Musculus longissimus thoracis et lumborum* maturation of adult Nelore steers for 21 days is recommended because it was an attractive meat with good acceptability and a positive intention to buy.

### References


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**Table 6.** Means and standard deviations of four consumer groups identified by cluster analysis for Overall Acceptance (n = 80 consumers).

<table>
<thead>
<tr>
<th>Cluster</th>
<th>n</th>
<th>%</th>
<th>A0dC2.5cm</th>
<th>A21dC2.5cm</th>
<th>A21dC7.5cm</th>
<th>P-value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cluster 1</td>
<td>04</td>
<td>05.00</td>
<td>A ± 2</td>
<td>A ± 2</td>
<td>B ± 1</td>
<td>0.016</td>
</tr>
<tr>
<td>Cluster 2</td>
<td>26</td>
<td>32.50</td>
<td>A ± 1</td>
<td>A ± 2</td>
<td>B ± 2</td>
<td>0.217</td>
</tr>
<tr>
<td>Cluster 3</td>
<td>20</td>
<td>25.00</td>
<td>B ± 1</td>
<td>B ± 1</td>
<td>B ± 1</td>
<td>0.000</td>
</tr>
<tr>
<td>Cluster 4</td>
<td>30</td>
<td>37.50</td>
<td>B ± 1</td>
<td>B ± 1</td>
<td>A ± 1</td>
<td>0.054</td>
</tr>
</tbody>
</table>

Different letters in the same line differ at 5% probability. Based on a 9-point scale (1 - dislike extremely; to 9 - like extremely).


