The year that ended was both challenging and stimulating for the Brazilian Medical Association Journal (Revista da Associação Médica Brasileira) – RAMB. With the support of the Brazilian Medical Association (AMB), RAMB organized and coordinated several meetings seeking the appreciation of Brazilian scientific journals by CAPES. This initiative, despite not producing immediate results, created proposals that were sent to all editors and to CAPES. Among them is the inclusion of a representative of editors in the scientific technical council of CAPES, the implementation of other journal classification criteria that consider SciELO and the characteristics of each area, the increase in the support granted to journals through CNPq Edicts and the creation of a grant to give financial support to young editors.

On the other hand, the editors are committed to progressively improve their journals, through publishing courses, bilingual and online publication and decrease the response time to authors. With the publication of the first impact factor in the second semester of 2010, the Brazilian journals that achieved this new level now intend to extend the international reach. Since 2009, RAMB has been published online in both English and Portuguese (the latter also in its printed version). The bilingual publication allows the journal to reach a much higher number of readers and disseminate the scientific information produced in Brazil to the rest of the world. In this sense, 2011 has started with great news for our journal. After a long negotiation process with the AMB Board of Directors, RAMB has started a new partnership with Elsevier, the largest medical-scientific journals publisher in the world. Starting with the first issue this year, the journal will be part of the group of periodicals published by Elsevier and will participate in ScienceDirect, the largest site of medical publications, subscribed by researchers and libraries from all over the world. Thus, the reach of RAMB will increase, as naturally the number of citations received by the journal, therefore achieving its goal: internationalization and higher impact factor. In this first issue, the new cover and new layout are presented to the readers. RAMB has now a technical-scientific reviewer, which will increase the quality and reliability of the texts to be published.

Concerned about the reliability and originality of the texts submitted for publication at RAMB and in consideration of readers and the scientific community, the Editorial Board has decided to adopt the guidelines established by COPE (Committee on Publication Ethics http://publicationethics.org/), the discussion forum in which several editors of renowned international scientific journals participate. This document offers support and guidance to editors and reviewers for cases where plagiarism is suspected, as well as duplicate publication, ethical failure or lack of reliability regarding the data, for instance.

As you can see, these are great news and perspectives. The Editorial Team and Board of Directors of RAMB wish you a Happy 2011 and great readings!