A little more on the appearance of doctors

Um pouco mais sobre a aparência dos médicos

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Following the disclosure of the results of the study “Impressions of patients, doctors and medical students regarding the appearance of doctors¹,” some colleagues have called our attention to the increasingly common use of tattoos among medical students, a factor not investigated in that article. Being such skin decoration permanent, we decided to complement the information provided by the previous study with a small research among patients treated at Hospital das Clínicas, FMRP-USP. Sixty patients - 20 inpatients and 40 outpatients, 34 female, mean age 55.6 ± 15.4 years - were addressed by the same investigator at all times.

A standard questionnaire was used to detect the presence or absence of discomfort regarding seven personal appearance items used by doctors. Due to the results of the original study, four items were included in each list, in addition to the tattoo element, which had been linked to high level of discomfort, and two with minimum degree of discomfort.

The percentage of patients who would feel uncomfortable with the items studied was:

- for male physicians: Bermuda shorts, 65%; shorts, 65%; facial piercing, 56.7%; tattoo, 46.7%; many rings, 43.3%; closed shoes, 0%; white coat, 0%.
- for female physicians: facial piercings, 58.3%; crop tops, 56.7%; shorts, 50%; tattoo, 43.3%; Bermuda shorts, 41.7%; closed shoes, 0%; white coat, 0%.

The data suggest that between 40 and 50% of patients would feel uncomfortable if treated by a medical professional with tattoos. Even though these figures are high, other items of appearance, such as facial piercing and use of shorts, had a higher degree of disapproval. Therefore, we can conclude that the degree of disapproval by patients to the use of tattoos by medical doctors is intermediate, suggesting that contemporary society is more accepting of the use of this ornament.

Anyway, these results confirm, once again, the preference of most patients for medical professionals who adopt a more traditional and conservative posture and appearance.¹²³

References