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Evaluation of shelf life of isotonic beverage enriched with cajuína

Luanne Morais Vieira GALVÃO^{1*} ^(D), Mariana de Morais SOUSA², Afra Maria do Carmo Bandeira NASCIMENTO², Bárbara Verônica Cardoso de SOUZA¹, Lívio César Cunha NUNES¹

Abstract

The segment of isotonic beverages has been expanding its market, introducing new flavors and meeting the growing demand for new products. Cajuína, a drink for which Piaui holds a geographical indication certificate, was used in the development of a new sports drink. This work aimed to evaluate the shelf life of isotonic cajuína beverages conditioned at room temperature and under refrigeration, by analyzing the physicochemical, sensorial, and microbiological parameters. The analyzed samples had stable pH (< 3.0), titratable total acidity (0.18 g/100 mL), and °Brix (6.1 °Brix), and presented an acceptable soluble solids total/total titratable acidity (SST/ATT) ratio during storage. There was a vitamin C reduction of 83.3% and 75.27% from the initial amount in the beverage samples stored at room temperature and under refrigeration, respectively. Sensory analysis using the 9-point hedonic scale indicated good acceptance of the sports drink, and good buying intention. The sports drink also demonstrated high microbiological quality, with the absence of total coliforms, *E. coli*, molds, yeasts and *Salmonella* sp. The data from the stability study indicated that the isotonic cajuína drink retains its quality and safety, and can thus be consumed, for up to 150 days of storage.

Keywords: sports drinks; sensory analysis; stocking.

Practical Application: Cajuína isotonic drink was developed for use by athletes who want to make their life more 'natural'. The beverage is presented as a sports drink alternative without the addition of dyes, with regional flavor, and with a lower amount of added sugars.

1 Introduction

Adequate hydration practice before, during, and after exercise is essential for good physical performance in training and competitions, as well as for proper body warm-up and maintenance of health. The best hydration strategy during sports is the combination of water, carbohydrates, and electrolytes. It is important to observe the volume, frequency of intake, temperature and type of substrate used (Geraldini et al., 2017).

The American College of Sports Medicine (ACSM) and the Brazilian Society of Exercise and Sports Medicine (SBME) recommend the individualization of hydration strategies, considering the percentage of dehydration during the sporting event according to the intensity and duration of the exercise, sports modality, and the individual (Thomas et al., 2016; Sociedade Brasileira Medicina Esporte, 2009).

Isotonic beverages, also referred to as hydroelectrolytic beverages or sports drinks, are commonly consumed by adolescents and young adults. They have mineral concentrations similar to those found in organic fluids, and the balance between electrolytes (minerals) prevents dehydration during sports. Such beverages are typically carbonated, and have high acidity, and low carbohydrate content, ranging from 6 to 8%. The consumption of isotonic beverages during sports is often greater than that of water because of its palatability, characterized by the beverage temperature, sweetness, taste, taste intensity in the mouth and acidity (Pires et al., 2015).

In association with this worldwide trend, the segment of isotonic drinks has been expanding its market, introducing new flavors and meeting the growing demand for new products. From the consumer point of view, its rapid expansion is related to a healthy lifestyle and the consumption of products that go beyond just quenching thirst (De Marchi et al., 2003).

Cajuína is a typical Northeastern Brazilian beverage that has a Geographical Indication (GI) certificate from the State of Piauí and is registered as a Brazilian Cultural Heritage by the Institute of National Historic and Artistic Heritage (IPHAN) (Instituto Nacional da Propriedade Industrial, 2015).

The beverage is obtained from the clarification of cashew juice, without the addition of alcohol or sugar, and is rich in minerals and vitamin C. It has a yellow-amber coloration, due to the caramelization of sugars in cashew juice during the baking process (Silva et al., 2009). These are interesting characteristics, which give cajuína a vast market potential, including its use as a

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¹Laboratório de Inovação Tecnológica e Empreendedorismo, Medicamentos e Correlatos – LITE, Universidade Federal do Piauí – UFPI, Teresina, PI, Brasil ²Laboratório de Alimentos, Instituto Federal do Piauí – IFPI, Teresina, PI, Brasil

^{*}Corresponding author: luanne.morais@gmail.com

good alternative ingredient in the formulation of sports drinks. Thus, the objective of this work was to study the shelf life of isotonic cajuína beverages conditioned at room temperature and under refrigeration, by analyzing the physicochemical, sensorial and microbiological parameters.

2 Materials and methods

The processing and analysis of the isotonic cajuína beverage were carried out at the Laboratory of Technological Innovation and Entrepreneurship (LITE), of the Federal University of Piauí and at the Food Laboratory of the Federal Institute of Piauí, Campus Teresina Zona Sul.

2.1 Materials

The cajuína used in the processing of isotonic beverages was obtained from a small agroindustry, located in the municipality of Coivaras, Piauí, Brazil, from the 2016-2017 harvest. The samples were stored at room temperature until processing time. In addition to cajuína, the following were used to produce the sports drink: distilled water (Food Laboratory - IFPI), sucrose, sodium chloride, sodium citrate, potassium sorbate, potassium phosphate, citric acid and ascorbic acid (Dynamic Chemical Contemporary^{*}). All ingredients and chemicals were food grade.

2.2 Methods

Isotonic cajuína drink processing

The preweighed ingredients were homogenized, and the beverage was then pasteurized in an open tank at 85 °C for 5 seconds. After pasteurization, the beverage was cooled to 30 °C and filled into previously sanitized 500 mL PET bottles. The drinks were divided into two batches, which were stored at room temperature (25-30 °C) and under refrigeration (10-15 °C).

Physicochemical analysis

The pH was determined using a pH meter, calibrated periodically with pH 4 and 7 buffer solutions. The titratable total acidity was determined by titration with 0.1 M NaOH and the results expressed as % citric acid. The total soluble solids (°Brix) were determined by refractometry, preferably at 20 °C. The ratio of total soluble solids (°Brix)/total titratable acidity was subsequently calculated. The ascorbic acid content was determined by a titration method based on the reduction of 2,6-dichlorophenolindofenol indicator by ascorbic acid, as described by Instituto Adolfo Lutz (2008).

Microbiological analysis

The microbiological characterization was based on the quantification of molds and yeasts (colony-forming unit/mL, CFU/mL), coliforms, *Escherichia coli*, and verification of the presence of *Salmonella* sp., in accordance with the recommendations of Resolution ANVISA RDC n.12/2001 (Brasil, 2001). For all microbiological analyses, 3M[™] Petrifilm[™] plates were used. Microbiological analyses were performed according to the methodology described in the "Compendium of Methods for

the Microbiological Examination of Foods, 4th Edition - APHA" (American Public Health Association, 2001).

Acceptance sensory test

The sensorial evaluations of the isotonic cajuína beverage were performed at the Sensory Analysis Laboratory, Federal Institute of Piauí (IFPI). The isotonic cajuína beverage formulations were analyzed by 180 untrained voluntary judges, divided into three study periods (at 30, 90, and 150 days of storage). The Free and Informed Consent Term, approved by the Research Ethics Committee (CEP) of the Federal University of Piauí on October 9 2017 (CAAE 58313216.0.0000.5214), was delivered to each volunteer to inform them about the purpose of the research, the composition of the product and the contacts of the researchers, in accordance with the recommendations of Resolution 196/96.

The beverages were served to the judges at an average temperature of \pm 4 °C in disposable cups containing 30 mL of the drink. Untrained judges evaluated the product with regards to the attributes of color, aroma, and flavor, using the structured 9-point hedonic scale, with the terms: "I liked very much" and "disliked very much". The purchase intent was similarly assessed using the terms "would certainly buy" and "certainly would not buy" (Dutcosky, 2013). The Acceptability Index (IA) of the beverage was also evaluated the following Equation 1:

$$IA(\%) = 100. A/B$$
 (1)

where: A - Average mark obtained by the product; B - Maximum mark given to the product.

2.3 Statistical analysis

The data thus obtained was tabulated and processed using Microsoft Excel^{*} software. The results were analyzed by analysis of variance (ANOVA) followed by the Tuckey tests using GraphPad Prism (version 6.0), considering p < 0.05 with a confidence level of 95%.

3 Results and discussion

A stability study was performed to verify the shelf life prediction of the isotonic cajuína drink. Shelf life is the time period during which food remains safe for consumption while maintaining the desired sensory, physical, chemical and functional characteristics, and complies with the nutritional characteristics shown on the labeling under the recommended storage conditions. In other words, during the shelf life food has to meet two essential conditions: safety and quality (Giménez et al., 2012).

3.1 Physicochemical stability evaluation

The physicochemical parameters (pH, titratable total acidity, total soluble solids, SST/ATT, and vitamin C content) of the isotonic cajuína beverage stored under different storage conditions were determined and the resulting values are presented in Table 1.

Analysis of the pH values of isotonic cajuína beverages stored at room temperature (TA) and under refrigeration (TR)

Analysis/ Period (days)	pН		Titratable total acidity (g/100 mL)		Total soluble solids (°Brix)		Ratio (°Br	ix/Acidity)	Vitamin C content (mg/100 mL)	
	TA	TR	TA	TR	TA	TR	TA	TR	TA	TR
0	$3.58\pm0.03^{\mathrm{aA}}$	$3.66\pm0.07^{\text{aA}}$	$0.19\pm0.0^{\mathrm{aA}}$	$0.18\pm0.01^{\mathrm{aA}}$	6.1 ± 0.0^{aA}	$6.1\pm0.0^{\rm aA}$	$32.85\pm0.60^{\text{aA}}$	$33.96\pm1.32^{\mathrm{aA}}$	42.33 ± 4.58^{aA}	$46.97\pm1.39^{\mathrm{aA}}$
30	$3.46\pm0.01^{\text{bA}}$	$3.39\pm0.09^{\text{bA}}$	$0.18\pm0.0^{\rm aA}$	$0.18\pm0.01^{\mathrm{aA}}$	6.1 ± 0.0^{aA}	$6.1\pm0.0^{\rm aA}$	$33.93\pm0.64^{\text{aA}}$	$34.70\pm0.68^{\text{aA}}$	$29.10\pm4.58^{\text{bA}}$	35.47 ± 2.12^{abA}
60	$3.27\pm0.03^{\text{cA}}$	$3.22\pm0.02^{\text{cA}}$	$0.18\pm0.0^{\rm aA}$	$0.18\pm0.01^{\mathrm{aA}}$	6.1 ± 0.0^{aA}	$6.1\pm0.0^{\rm aA}$	$33.56\pm0.66^{\text{aA}}$	$33.18\pm0.0^{\mathrm{aA}}$	$21.16\pm4.58^{\text{bA}}$	$23.81\pm7.94^{\rm bcA}$
90	$3.22\pm0.01^{\text{cA}}$	$3.12\pm0.01^{\text{cdA}}$	$0.18\pm0.03^{\mathrm{aA}}$	$0.18\pm0.0^{\text{aA}}$	6.1 ± 0.0^{aA}	$6.1\pm0.0^{\rm aA}$	$34.13\pm0.67^{\text{aA}}$	34.13 ± 0.67^{aA}	$20.25\pm2.69^{\text{bA}}$	$21.81\pm2.7^{\rm cA}$
120	$3.09\pm0.03^{\text{dA}}$	$3.04\pm0.01^{\text{dA}}$	$0.18\pm0.0^{\rm aA}$	$0.18\pm0.0^{\text{aA}}$	6.1 ± 0.0^{aA}	$6.1\pm0.0^{\rm aA}$	$34.30\pm0.0^{\mathrm{aA}}$	34.13 ± 0.67^{aA}	$18.75\pm6.25^{\rm bcA}$	$20.83\pm3.61^{\text{cA}}$
150	$2.9\pm0.02^{\rm eA}$	$2.88\pm0.05^{\text{eA}}$	$0.18\pm0.0~^{\mathrm{aA}}$	$0.18\pm0.0^{\text{aA}}$	$6.1\pm0.0^{\rm aA}$	$6.1\pm0.0^{\rm aA}$	$34.33\pm1.14^{\mathrm{aA}}$	34.7 ± 0.68^{aA}	$7.07\pm1.75^{\rm cA}$	11.62 ± 1.75^{cA}

Table 1. Means and standard deviations of the physicochemical parameters of isotonic cajuína beverages stored at room temperature (TA) and under refrigeration (TR) after 0, 30, 60, 90, 120 and 150 days of storage.

Means followed by the same lowercase letter between columns and uppercase between lines do not differ significantly from each other, at 5% probability, by the Tuckey test.

after a 150-day period shows a significant difference betwbeen the samples (p < 0.05). In the TA sample, the pH values ranged from 3.58 ± 0.03 to 2.0 ± 0.02 , and the pH of the TR sample ranged from 3.66 ± 0.07 to 2.88 ± 0.05 . When we compared the pH values between samples, in the same period, it was verified that no significant difference exists (p < 0.05), by the *Tuckey* test (Table 1).

The pH is determined as a parameter of quality. According to Dionisio et al. (2018), foods are classified as low acidity (pH > 4.5), acidic (pH 4.0-4.5), and very acidic (pH < 4.0). This classification is based on the minimum pH for the multiplication and production of Clostridium botulinum toxin (pH = 4.5), and the minimum pH for the multiplication of the great majority of bacteria (pH = 4.0). The elaborated isotonic drink classifies as "very acidic", which favors its microbiological stability and, consequently, its consumption safety. By the analysis of variance, it was verified that the titratable total acidity (ATT) of the isotonic cajuína beverage samples showed no significant statistical difference at 5% probability. From Table 1, it can be observed that the titratable total acid values in the sample stored at room temperature (TA) ranged from 0.19 to 0.18 g/100 mL, and when conditioned under refrigeration (RT), the acidity of the beverage remained 0.18 g/100 g during the study period.

The stability of the pH and titratable total acidity values indicated that the organic acids present in the sports drink did not undergo oxidation during storage (Lima et al., 2008). During the 150 days of storage, the beverages presented total soluble solids values of 6.1 °Brix, and there was no significant difference between (p < 0.05) by the *Tuckey* test (Table 1). The preservation of total soluble solids values during the storage period was also verified by De Marchi et al. (2003), in which they studied the shelf life of a natural isotonic of passion fruit packed in carton packs, stored at room temperature and under refrigeration (8.2 °Brix). Additionally, in a study by Petrus & Faria (2005), the total soluble solids content of 3 batches of isotonic beverage, conditioned in a plastic bottle at 25 °C, remained constant during a storage period of 26 weeks.

Research such as that conducted by Bovi et al. (2017), which produced an isotonic drink with buriti oil nanoemulsions, demonstrated that after 38 days of storage there were changes in the averages of the physicochemical analyses. The pH values decreased from 2.92 ± 0.01 to 2.72 ± 0.05), presenting a significant difference (p < 0.05) by the Tuckey test. The mean

values of °Brix (4.9 ± 0.06 to 5.13 ± 0.12) and total titratable acidity (0.173 ± 0.001 to 0.177 ± 0.004) were not significantly different during the study time.

The coefficient measured for our cajuína sports drinks did not differ statistically (p < 0.05) at different storage temperatures and during the 150 days of the study. The values found ranged from 32.85 ± 0.60 to 34.70 ± 0.68 (Table 1). The small variation between the total acidity values of the isotonic drink contributed to a lower coefficient of variation for the ratio, indicating that the beverage has a desirable degree of sweetness, directly affecting the sensory evaluation of the products.

The values obtained for the vitamin C content showed a significant difference (p < 0.05) between the two beverage samples under different storage conditions (TA and TR). However, the comparison of the mean vitamin C values among samples stored at different temperatures showed no significant difference during the 150 days of storage (Table 1).

The isotonic cajuína liquor stored at room temperature (TA) had a vitamin C reduction of 83.3%, compared to the initial amount of 42.33 mg/100 mL. According to Özkan et al. (2004), the depletion of ascorbic acid may be due to factors such as: storage temperature $(28 \pm 2 \text{ °C})$; exposure to light (depending on whether bottles are PET or transparent); oxidation reactions due to the oxygen present inside the package, as well as the oxygen dissolved in the drink; and the possible occurrence of reactions involving ascorbic acid (for example, the *Maillard Reaction*).

If the quality index considered in the shelf life determination of the product is taken as the degradation of vitamin C, the shelf life can be determined as the time required to reach 50% reduction in relation to the initial value, according to Faria (1990). In this way, the shelf life of the isotonic cajuína beverage would be 60 days (Table 1). However, since an isotonic drink is not primarily intended to act as a source of vitamin C, but rather as a hydroelectrolyte repository, this reduction is not a critical or limiting factor in the shelf life of the product. The results of our study corroborate those of other studies, such as that of Castro et al. (2006), which evaluated the content and stability of vitamin C of commercially available isotonic drinks, totaling 14 samples from 3 different manufacturers. For all manufacturers, regardless of the type of packaging or shelf life, the value found was higher than stated, which may be due to overdosing, to compensate for losses during processing. It was also found that there was a

loss of vitamin C by the end of the six-month shelf life, on the order of 5 and 30% for the two brands evaluated, respectively.

3.2 Evaluation of microbiological stability

The results of the microbiological stability study of isotonic cajuína beverage, stored at room temperature (TA) and under refrigeration temperature (TR), after periods of 0, 30, 60, 90, 120 and 150 days are shown in Table 2.

For isotonic cajuína beverage stored at different temperatures, the results showed the absence of total coliforms, *E coli*. and *Salmonella* sp. during the study period.

The counts of molds and yeasts in most of the lots/study periods were zero. However, the isotonic drink sample TA after 90 days storage and the isotonic samples TA and TR after 120 days storage exhibited 1 UFC/g of molds and yeasts (Table 2).

The current legislation, RDC nº 12 of January 2 2001, does not establish a standard for the amount of microorganisms allowed in isotonic beverages. When comparing isotonic cajuína beverage with beverages such as juices, soft drinks, soft drinks and other non-alcoholic beverages, excluding dairy and chocolate (cocoa and similar) beverages where no values were established for molds and yeasts, the results of the beverage evaluated in this work can be considered microbiologically safe.

The low microbial counts of beverages in this study can be attributed to the effectiveness of the packaging asepsis process and the good handling practices during the processing of the isotonic cajuína beverage, which were employed to reduce the microbial load of this beverage. The microbial development in the beverage was also controlled through the use of high temperatures (pasteurization), and chemical agents, such as potassium benzoate and potassium phosphate, which act as a mold and yeast inhibitors and also inhibit the growth of some bacteria. Moreover, the use of organic acids like citric acid, which lowers the pH of the beverage, inhibits the growth of some microorganisms.

In this work, microbiological evaluations do not determine the shelf life of the isotonic cajuína beverage. This may be longer than 150 days as the initial characteristics were maintained during the storage period, in both the beverage stored at room temperature and that stored under refrigeration.

Petrus & Faria (2005) developed an isotonic drink in a microbiologically stable plastic bottle, dispensing with refrigeration. They compared 3 lots: lot 1 - 10.0 mg/L sorbate, lot 2 - 50 mg/L sorbate and lot 3 - control (no preservative). Microbiological analyses (counts of aerobic mesophilic microorganisms, molds and yeasts) showed that the isotonic drink that had been pasteurized and conditioned in plastic bottles showed stability in all three batches produced, indicating the possibility of eliminating the chemical preservative from the product. De Marchi et al. (2003) studied the shelf life of a natural isotonic of passion fruit packed in carton packs, stored at room temperature and under refrigeration. They observed that there was no variation for the counts of molds and yeasts and for the counts of total mesophilic aerobic microorganisms, for the two types of beverage. They observed that the microorganism count was low and that the beverage remained practically unchanged during the whole storage period.

3.3 Evaluation of sensory stability

Sensory analyses of cajuína isotonic beverages stored at room temperature (TA) and refrigeration temperature (TR) were performed after storage periods of 30, 90 and 150 days. For each period, acceptability tests were performed with 60 untrained testers (sensory assessors), who showed interest and willingness to judge. The majority of the participants were women: 59%, 69% and 62%, in the study periods at 30, 90 and 150 days, respectively. The mean age of the testers was 25.2 ± 10.78 years, 23.5 ± 10.33 years and 26.7 ± 12.10 years for the study periods at 30, 90 and 150 days, respectively.

The tasters of the sensory analysis were asked the following questions: "Do you practice physical activity?", "Do you consume cajuína?" and "Do you consume isotonic drinks?". Most of the testers who participated in the sensory acceptability test (57.1%, 54%, 46.7%) for the study periods at 30, 90 and 150 days, respectively, answered that "they rarely practice physical activity". When asked about cajuína consumption, more than 84%, in all periods of the study, answered "yes."

The frequencies of consumption of some type of isotonic drink (sports drink) were as follows: 47.6% and 41.3% of the tasters "rarely consumed" isotonic drink in the 30 and 90 day study periods, respectively, and 36.7% "never consumed" any type of isotonic drink, within the 150 day study period.

Table 2. Microbiological analyses of cajuína isotonic beverage stored at room temperature (TA) and under refrigeration (TR) after storage periods of 0, 30, 60, 90, 120 and 150 days.

Period	0 day (UFC/g)		30 days (UFC/g)		60 days (UFC/g)		90 days (UFC/g)		120 days (UFC/g)		150 days (UFC/g)		Standards (UFC/g)
Analysis	TA	TR	TA	TR	TA	TR	TA	TR	TA	TR	TA	TR	
Total coliforms – 35 °C	Absence		Absence A		Abs	Absence Absence		Abs	Absence		ence	Absence	
Thermotolerant coliforms (<i>E. coli</i>) – 45 °C	Absence		Abs	ence	Absence		Absence		Abs	ence	Abs	ence	10
Molds and yeasts	Absence		Abs	ence	Absence		1 Absence		1	1	Abs	ence	-
Salmonella sp.	Abse	ence	Abs	ence	Abs	ence	Ab	sence	Abs	ence	Abs	ence	Absence

Attributes	es Color (score: 1-9 point)		Flavor (score	: 1-9 point)	Taste (score:	1-9 point)	Purchase intention (score: 1-5 point)		
Time (days)	TA	TR	TA	TR	TA	TR	TA	T.R	
30	$7.4\pm1.09^{\rm aA}$	$6.4\pm1.61^{\text{bB}}$	$7.9\pm1.25^{\scriptscriptstyle aA}$	$7.3\pm1.36^{\text{bA}}$	$7.9\pm1.12^{\text{aA}}$	$6.7\pm1.74^{\rm bB}$	$4.1\pm0.82^{\rm aA}$	$3.3 \pm 1.09^{\text{bA}}$	
90	$7.5\pm1.28^{\mathrm{aA}}$	$6.6\pm1.57^{\rm bA}$	$7.6\pm1.27^{\rm aA}$	$7.6\pm1.36^{\rm bA}$	$7.4\pm1.44^{\rm aA}$	$6.9\pm1.73^{\rm bA}$	$3.8\pm0.95^{\rm aA}$	$3.7\pm0.94^{\rm bA}$	
150	$7.4 \pm 1.56^{\mathrm{aA}}$	$6.1 \pm 2.09^{\text{bB}}$	$7.8\pm1.17^{\rm aA}$	$7.0 \pm 1.77^{\rm bB}$	$7.1 \pm 2.12^{\mathrm{aA}}$	$6.4\pm2.36^{\rm bA}$	$4.0\pm1.14^{\rm aA}$	$3.5\pm1.20^{\rm bA}$	

Table 3. Sensory analysis of the acceptability of isotonic cajuína beverage stored at room temperature (TA) and under refrigeration (TR) after storage periods of 30, 90 and 150 days.

Values express mean \pm standard deviation (n = 60). Values followed by the same lowercase letter between columns and uppercase between rows do not differ significantly from each other (p < 0.05) by the Tuckey test.

Table 4. Acceptability index (IA) for isotonic cajuína beverage stored at room temperature and under refrigeration.

Attributes	Color	IA (%)	Flavor	IA (%)	Taste I	A (%)	Purchase intention IA (%)	
Time (days)	TA	TR	TA	TR	TA	TR	TA	T.R
30	80.95	70.37	86.77	79.72	85.36	71.43	80.0	64.44
90	81.6	72.92	82.12	82.99	79.34	75.17	72.81	70.0
150	82.22	67.59	86.85	78.15	78.7	70.56	79.67	69.33

A sensorial test was performed to verify the response of the consumers in relation to the storage of the isotonic cajuína drink. The averages of the acceptability scores (color, aroma, and flavor) and the purchase intention are shown in Table 3.

Analysis of the data obtained regarding color, flavor, taste and purchase intention, shows that there was no significant difference (p < 0.05) between the isotonic beverage samples TA and TR, during the stages in which the sensory tests were performed (Table 3). The highest averages obtained in the sensory tests were for taste and flavor attributes with an average value of 7.9 for the beverage stored at room temperature (time 30 days), which is equivalent to the "regularly enjoyed" hedonic scale.

The results showed that there was no change in the attribute notes during the 150 days of storage, at room temperature or under refrigeration, of the isotonic cajuína drink. Thus, it can be stated that the storage temperature did not interfere with the sensorial characteristics. The isotonic beverage stored at room temperature (TA) obtained scores above 7.0, which correspond to "I enjoyed regularly" in the hedonic scale (Table 3) in all attributes (color, aroma and flavor) and study times.

Regarding the color of the TR beverage, the means obtained during the sensorial analysis period were between 6.1 and 6.6, corresponding to "slightly liked" (Table 3). Visually, the color difference between the studied samples was noticeable: the TA drink was darker than the TR drink, making it less attractive for the tasters.

According to Damodaran et al. (2010), the tendency for darkening of the beverage is probably due to non-enzymatic processes, such as the *Maillard* reaction. Under certain storage conditions, the reducing sugars of foods produce brown pigments that may be desirable or undesirable. The chemical reaction occurs mainly between D-glucose (reducing sugar) and a primary amine group (a free amino acid or amino acid side chain of a protein molecule).

The color is an important quality factor in the choice of a food product, which is the reason underlying the high demand for dyes by the food industry (Estupiñan et al., 2011). Currently, industry and customer preferences are to use natural dyes in the formulation of new products. For this reason, our work has used cajuína as the only color-imparting ingredient in the preparation of the isotonic, and the use of artificial colors, which is usual in the sports drinks industry, was avoided.

A statistically significant difference (p < 0.05) was found between the TA and TR cajuína isotonic beverage samples, by the Tuckey test, for the following attributes: the color (time 30 and 150 days); the flavor (time 150 days and time 30 days) (Table 3). These results indicated that, despite the formulation of the beverage being the same, the samples were not equally acceptable when stored at different temperatures.

Table 4 shows the acceptability indexes (IA), which are calculated from the scores obtained in the acceptability test. The beverage stored at room temperature had all acceptability indexes (IA) higher than 70%, and the aroma attribute in the 90-day period, presented the highest acceptability index (86.85%). The lowest acceptability index (AI) was attributed to the color of the beverage stored under refrigeration at 150 days, with a value of 67.69%.

According to several studies, for a product to be considered acceptable in terms of sensory properties by the tasters, it is necessary for it to obtain an Acceptability Index of at least 70% (Teixeira et al., 1987). Thus, the sample of isotonic cajuína beverage stored at room temperature was well accepted and commercially viable.

4 Conclusions

The data from the stability study indicated that isotonic cajuína drink retains a high level of quality and safety, and is thus fit for consumption, after up to 150 days of storage. The beverage was stable microbiologically and sensorially, and slight physical and chemical changes in its composition did not spoil the product stored at room temperature and under refrigeration.

With these characteristics, the cajuína-based isotonic beverage has been shown as an alternative to sports drinks, without the addition of dyes, with regional flavor, and with a lower amount of added sugar. It is thus being directed to athletes who want to make their life even more natural.

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