

Editorial

In this second issue of the fifth volume of the Brazilian Administration Review, five articles are made available to our readers and collaborators. In the first article, Jorge Carneiro, Angela da Rocha and Jorge Ferreira da Silva, Challenging the Uppsala Internationalization Model, take one of the model's assumptions – that firms will follow a gradually increasing resource commitment path in each country – and challenge whether it would hold up under specific service characteristics or particular combinations of environmental variables and service characteristics. To follow, Jair Soares Jr. and Rogério H. Quintella build a comprehensive analysis of the main forms of development measurement, aspects related to interpretations and dominant ideologies in development/growth concepts, and a critical analysis of forty-three of the most well-known national and international indicators used to measure this phenomenon is given. In the third text André Silva de Souza and Andréa Paula Segatto-Mendes evaluate and measure the technological competence accumulation in an automation area enterprise for distribution and identify the technology transference strategy and mechanism agreed upon between the head office and the branch office, the technological functions and activities developed by the receiver and, finally, the critical factors found in this process. In the fourth article, Marcos Vianna Villas, T. Diana L. van A. de Macedo-Soares and Giuseppe Maria Russo propose a three-stage method, with the use of multiple rankings as a starting point in the first stage to help carry out bibliographical research in a more effective and systematic fashion. In the fifth and final text, Otavio R. de Medeiros and Luis Gustavo do Lago Quinteiro look at assessing the influence of accounting information on international capital mobility in a twenty-two-country sample, including the three largest Latin-American countries: Argentina, Brazil and Mexico.

We hope you all find these articles interesting and enjoy this quarterly edition.

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