

MedicalExpress has been visited, downloaded and cited. Publish with us!

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Nothing succeeds like success! And an obvious measure of success is being cited. At this point we are very happy to announce: with barely three months gone into 2015, some articles published by MedicalExpress in 2014 have already received citations. This is indeed an auspicious beginning, because it does mean that quite a few things are moving in the right direction

1. Even though we are only “visible” in Scholar Google and in our own site (www.medicalexpress.net.br), we have been visited, downloaded and cited.
2. Articles in issues 1 to 6 of Volume 1 (2014) have been viewed 52,543 times. Figure 1 shows the current distribution of views per issue. One obviously expects older issues to be more viewed; however, when this statistic corrected to take into account days of exposure, a different picture emerges: there appears to be an increase of interest for the newer, vs. the older issues. Which may be caused either by an improvement in quality or by increased reader fidelity. Or both. However, it is far too early to arrive at conclusions.
3. Out of the 52,543 visits, 16,630 downloads have been made for the 78 published articles; or, 31% of visits resulted in downloads: three articles exhibit 500 plus downloads apiece, with 61 above 100 downloads. MedicalExpress still has a long way to go, but we are moving in the right direction.
4. The real proof of the pudding is citations, obviously. It is still very early days to draw conclusions, but after 13 month of existence, MedicalExpress has collected nine citations, one in 2014 and eight in these first months of 2015. Because this is a small absolute number, no real conclusions may be drawn. It may be a trend, but it could be a freak. However, the mere fact that citations have occurred at such an early date is proof that MedicalExpress is going places. Dangerous as it is to project, these eight citations suggest that by the end of 2015, MedicalExpress may come close to 1 cite/published article.

All of which emphatically leads us to reiterate our invitation. Publish with MedicalExpress: we have always been agile; now we are visible as well. Looking forward to hearing from you

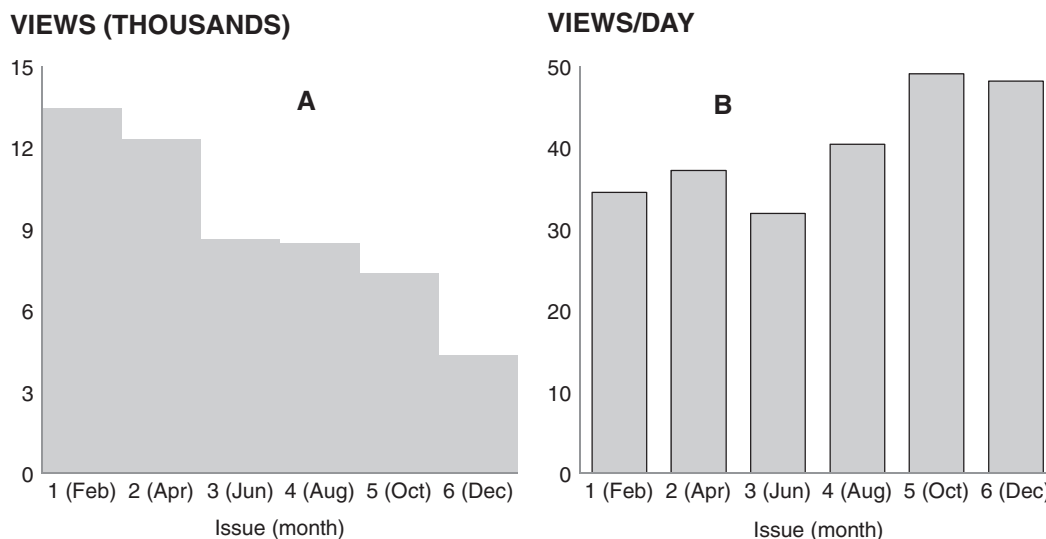


Figure 1 (A): Visits to articles in each issue of MedicalExpress, 2014 (B): visits/day to same articles