

Editorial

Greetings! This issue of the Brazilian Administration Review (BAR) comes out just as we have some very good news. The SCIELO (Scientific Eletronic Library Online) journal's selection process for 2009 has just finished. BAR was the only journal in its field selected at this time. SCIELO is the most prestigious eletronic library in Latin America and the Caribbean and to belong to its collection is a great honour and an additional responsibility to all of us (Editors, Authors, Referees and the whole Brazilian scientific community in management, business adminstration and accounting) to maintain and improve the necessary standards of our journal.

In this issue, six articles are made available. To begin with, **A Five-Year Hedonic Price Breakdown for Desktop Personal Computer Attributes in Brazil**, in which Nuno Manoel Martins Dias Fouto, Claudio Felisoni De Angelo and Marcos Roberto Luppe discuss attributes that discriminate the prices of personal desktop computers. In order to achieve their aim, the authors collected prices and characteristics of up to 3,779 desktop personal computers offered in the IT pages of one of the main Brazilian newspapers collected from January 2003 to December 2007.

In the second article, **Internationalization and Diversification Strategies of Agricultural Cooperatives: a Quantitative Study of the Agricultural Cooperatives in the State of Parana**, Claudia Monica Ritossa and Sergio Bulgacov investigate the impact of internationalization on the results achieved by agricultural cooperatives in the State of Parana.

In the third text, **A Theoretical Essay on Sustainability and Environmentally Balanced Output Growth: Natural Capital, Constrained Depletion of Resources and Pollution Generation**, Augusto Marcos Carvalho de Sena offers "a clear definition of natural capital, connects it to a qualitative concept of sustainability and, supported by two analytical models and a set of studies on related environmental literature, to show that sustainability can be attained via imposition of controls over production processes that use depletable natural resources and generate pollution".

To follow, Marco Tulio Zanini , Edward J. Lusk and Birgitta Wolff present a paper entitled **Trust within Brazilian New Economy Organizations: an Empirical Investigation of Gender Effects Benchmarked on Brazilian Old Economy Organizations** in which they investigate gender profiles concerning trust in **Supervisors, Peers and Team** in the New and the Old Economies for Brazilian managers.

In the fifth article, entitled **A Proposed Architecture for Implementing a Knowledge Management System in the Brazilian National Cancer Institute**, José Geraldo Pereira Barbosa, Antônio Augusto Gonçalves, Vera Simonetti and Altino Ribeiro Leitão present and analise a conceptual framework for a knowledge management system, which is expected to support both hospitals and the oncology network in Brazil.

In the sixth and final paper, **The Stockouts Study: an Examination of the Extent and the Causes in the São Paulo Supermarket Sector**, Luis Henrique Rigato Vasconcellos and Mauro Sampaio investigate the importance and extent of the stockout problem in the supermarket sector in the state of São Paulo, Brazil, from the perspective of supermarket managers.

Congratulations to our editorial team, and I hope you all enjoy this edition.

Rogério H. Quintella
Chief Editor